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For Immediate Release

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Suzanne Frindt Honored as one of “20 Women to Watch” in Orange County
Award complements 2130 Partners’ sold-out launch of powerful new workshop

Newport Beach, Calif., Mar. 15, 2007 – 2130 Partners, a leadership-development firm focused on fueling clients’ financial and personal growth, today announced that Co-Founder and Principal Suzanne Frindt has been named one of [“20 Women to Watch”](#) by OC Metro Magazine. The award was presented at a luncheon today honoring the winners at Fleming’s Prime Steak House and Wine Bar in Newport Beach, Calif.

Concurrently, Frindt has introduced Productive Interactions™, a workshop series she has designed and leads, that embodies the qualities for which she is being honored today. The communications course teaches participants how to increase productivity through the use of thoughtful perception and constructive interactions in the workplace.

The award recognizes Frindt for her outstanding, socially conscious efforts in business and philanthropy both locally and nationally. A popular speaker on women-in-business issues, the U.S. State Department tapped Frindt to address the [2006 Middle East and North Africa \(MENA\) Businesswomen’s Summit in Abu Dhabi](#), U.A.E. Demonstrating her commitment to improving women’s lives worldwide, she and her husband, Dwight Frindt, have invested nearly \$700,000 in [The Hunger Project](#), traveling extensively throughout Africa, India, Bangladesh and Latin America to assist the organization in empowering local people to create lasting society-wide progress in health, education, nutrition, family incomes and the empowerment of women. Frindt also is a major investor in the Women’s Philanthropy Fund of the Orange County United Way and is a member of The Alexis de Tocqueville Society.

“I would like to thank OC Metro for this honor,” said Frindt. “It is a privilege to be recognized alongside these distinguished, successful women. I find it extremely encouraging when women are acknowledged by the business media, bringing us closer to becoming a global society in which all voices are heard equally.”

The “20 Women to Watch” include:

- Shirlene Lopez, president, Del Taco
- Jessica Svoboda, founder, Svoboda
- Suzanne Frindt, co-founder and principal, 2130 Partners
- Michele Martinez, Santa Ana city councilwoman
- Debra Richardson, dean, Donald Bren School of Information and Computer Sciences at UC Irvine
- Sandra Sellani, vice president of marketing, Sperry Van Ness
- Sandra Robbie, diversity speaker & filmmaker
- Loretta Sanchez, congresswoman
- Tina Christiansen, Redevelopment Department director & director of the Community Land Trust for the city of Irvine
- Lucy Dunn, CEO & president, Orange County Business Council
- Dr. Kristi Koenig, director of Public Health Preparedness & professor of Clinical Emergency Medicine at UC Irvine School of Medicine
- Zov Karamardian, chef & proprietor, Zov’s Bistro
- Jane Russo, superintendent, Santa Ana Unified School District
- Shaila Rao Mistry, president, Jayco MMI

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- Lorraine Quintanar, founder & publisher, TheLatinaVoz.com
- Cynthia Stamper Graff, president, Lindora Medical Clinics, Inc.
- Lily Chow, founding partner, Picker, Chow & Freisleben LLP
- Brenda Springer, public relations group manager, Sole Technology
- Cindi Walters, president & co-founder, Chapman Walters Intercoastal Corp.
- Pamela Pimentel, CEO, Maternal Outreach Management Systems (MOMS)

Productive Interactions

Productive Interactions is a reflection of Frindt's overall philosophy of changing the world for the better by working and connecting with one another constructively. The workshop made its debut in Orange County on March 5, 2007. The five-session series drew such an overwhelming number of applicants that it quickly sold-out registration for its first three tracks. Additional sessions will be available in May in Orange County, with plans to expand to 2130 Partners' offices in Seattle and New York.

"The Productive Interactions workshop provides more than a tool chest of ideas," said program participant Gregg Whitaker, president of Video Applications, a nationally recognized leader in the technical design and production of large-scale live events. "It generates the possibility to immediately put into action what is learned."

"One of the core ideas behind the course is the ability to raise and resolve issues productively, which is the single biggest key to productivity gains in our economy today," said Frindt. "The focus of the course is really to teach skills around Vision-Focused Leadership™, which is our guiding philosophy that informs everything 2130 Partners does."

For more information on Productive Interactions, visit <http://2130partners.com/productiveinteractions.html>.

About 2130 Partners

2130 Partners was founded in 1990, and is headquartered in Orange County, Calif., with regional offices in the Greater New York and Seattle markets. The firm's unique approach is anchored in the philosophy of Vision-Focused Leadership. "VFL" is a proprietary combination of quantitative and qualitative methodologies that satisfy the need for "hard facts," and data, while integrating the "heart and soul" of an organization. Using VFL methodologies, we facilitate a client's ability to design strategies and actions that evoke individual and collaborative fulfillment of a shared vision. The results radically fuel an organization's financial growth and the personal growth of its members. The firm's Web site also features a blog dedicated to global women's business issues. Visit www.2130Partners.com.

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